

Narrative Fiscal Year 2012

The main goal of 2012 at Ciudadano Inteligente was to go beyond the perimeters of Chile. This meant to rethink our organization's strategic development, in a way that our projects/solutions could aim to solve different contexts.

We defined three steps to achieve this objective: 1) develop a community with other civil society groups and stakeholders, 2) develop an ecosystem of generic and easily deployable web components. 3) prioritize our actions in order to comply with our theory of change, in order to concentrate our efforts in the projects that had more impact.

The action taken during 2012:

At the beginning of the year we modified our corporate image, in order to express the change occurred during 2011 from an organization centered in Chile towards one centered in Latin America.

During the first part of the year we deployed twice Del Dicho al Hecho (a web page that review the legislative progress of the promises made during the presidential campaign). During the second semester our development was centered in the improvement of web pages such as Desarrollando America Latina (Latin America Hackathon), Vota Inteligente (web page with information of local elections) and Candideitorg. All this platforms were modified to make easy deployments and to save efforts in the next iteration.

Regarding to our PMO web, we maintaining the web updated with the information all year around, concentrating our efforts in bills with an impact in our mission.

As the local government elections came closer, we lead a common effort with other chilean NGO to create a pro vote campaign, that just in one week reached the 100.000 visits.

Developing Latin America, took place in 8 countries. This allowed us to work globally hand to hand with non-chilean organizations. We learned of other countries realities and we expanded our community outside chile.

The Goals Agreed between FCI and ON for the period Nov. 11 to Oct. 12, and the percentage of fulfillment due Oct. 12, are:

Category	Goal	By end of Year One	Nov - Oct
Reach	Number of web site visits (on average 12,000 per month)	144.000	128.986
Reach	Number of press reports mentioning Grantee	40	170
Reach	Twitter followers	15.000	29.208
Engagement	Number of events developed with other NGOs	3	10
Engagement	Number of Grantee technology projects implemented outside Chile	4	2 - 5

The Goals Agreed between FCI and ON for the period Nov. 12 to Oct. 13, and the percentage of fulfillment due Dec. 12, are:

Category	Goal	Goal	Nov - Dic	% Fulfillment
Reach	Press Reports Mentioing FCI	100	32	32%
Reach	Number of FOI Request made through Acceso Inteligente	1.000	26	3%
Engagement	Implementation of Plataforms/Modules developed by FCI in LatAm outside Chile	2	0	0%
Engagement	Paid Installations of Criik	2	0	0%
Policy	Reports exposing possible COI in legislative votes using Inspector of Interest	2	0	0%

To be able to complain with the goals established with ON, we are taking the following actions:

- 1) Reinforce our team that manages the FOI request web page, this in order to re-launch the web site in order to re-establish it as a valid platform.
- 2) We defined a partnership with MySociety in order to develop Poplus. This is a development initiative that is based modular apps. Each of this app will used to solve one issue, and will have a structure that enables it to be easily connected with another modular app (also developed in the poplus projet). All this platforms will be open source, and we will offer it to different Latin America organizations in order to enable local initiatives.
- 3) At this moment we are making a deployment of VotaInteligente in Paraguay, with this initiative we discover the potential that had our own developments to be offered as a product to other NGO. All our coding will still be open source. But the efforts offered by FCI to other NGO in order to make deployments would be charged, if it is needed to be done by us.